



Sport for Life: Human Development through Sport

Nuno DELICADO

SportImpact, Founder & Director



SPORT FOR LIFE





SILVINA

20 years old
not in employment,
education or training

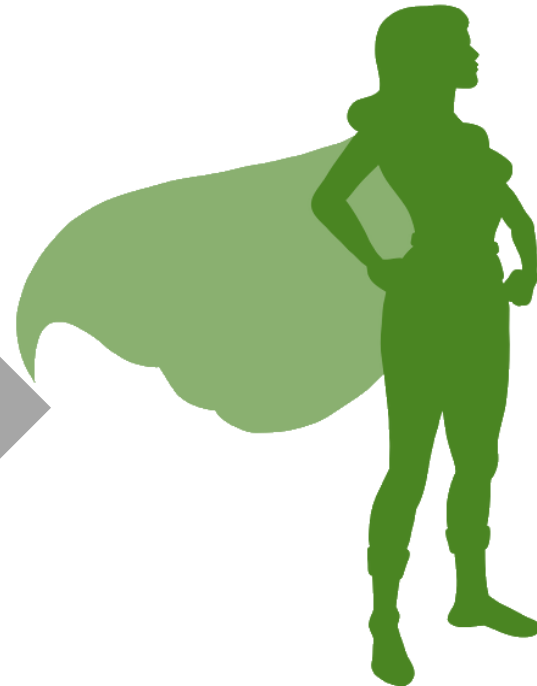
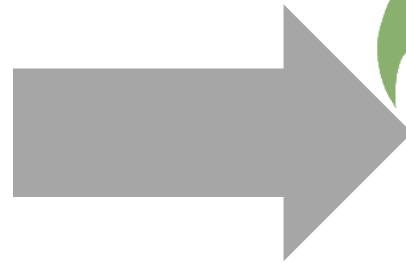


SPORT FOR LIFE

Human development through sport



disempowered



empowered





EMPOWER!

CARE

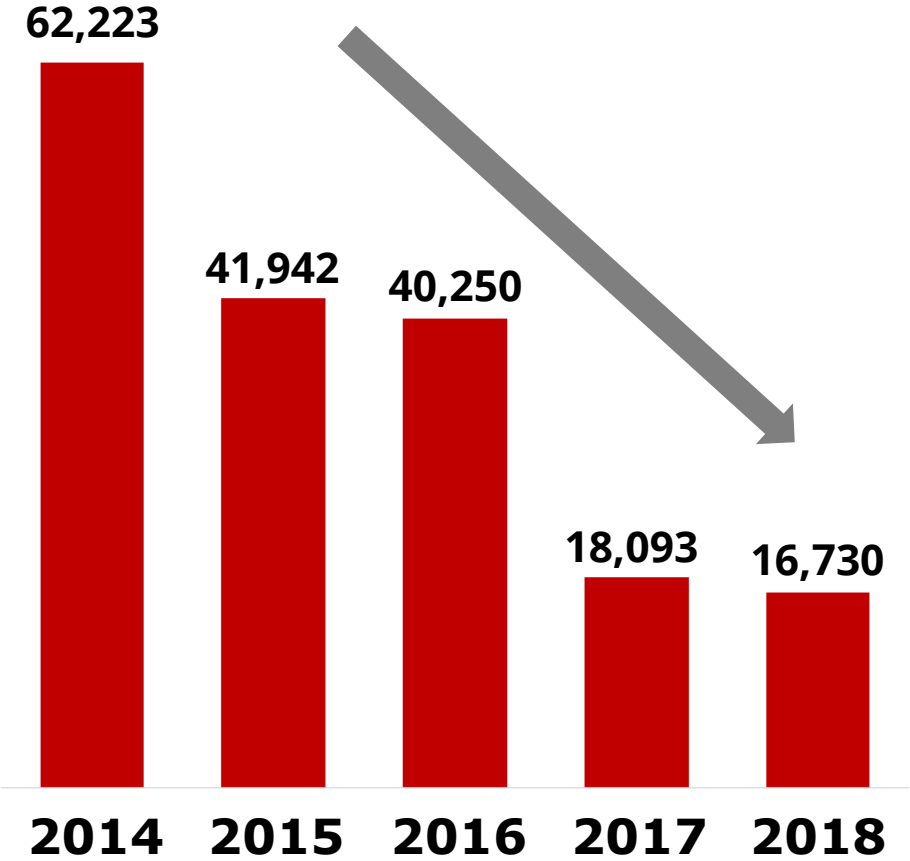
DREAM

BELIEVE

TAKE CHARGE!



SportImpact annual expenses (US\$)



*We've decided
to become
volunteers*

HUMAN
DEVELOPMENT
THROUGH

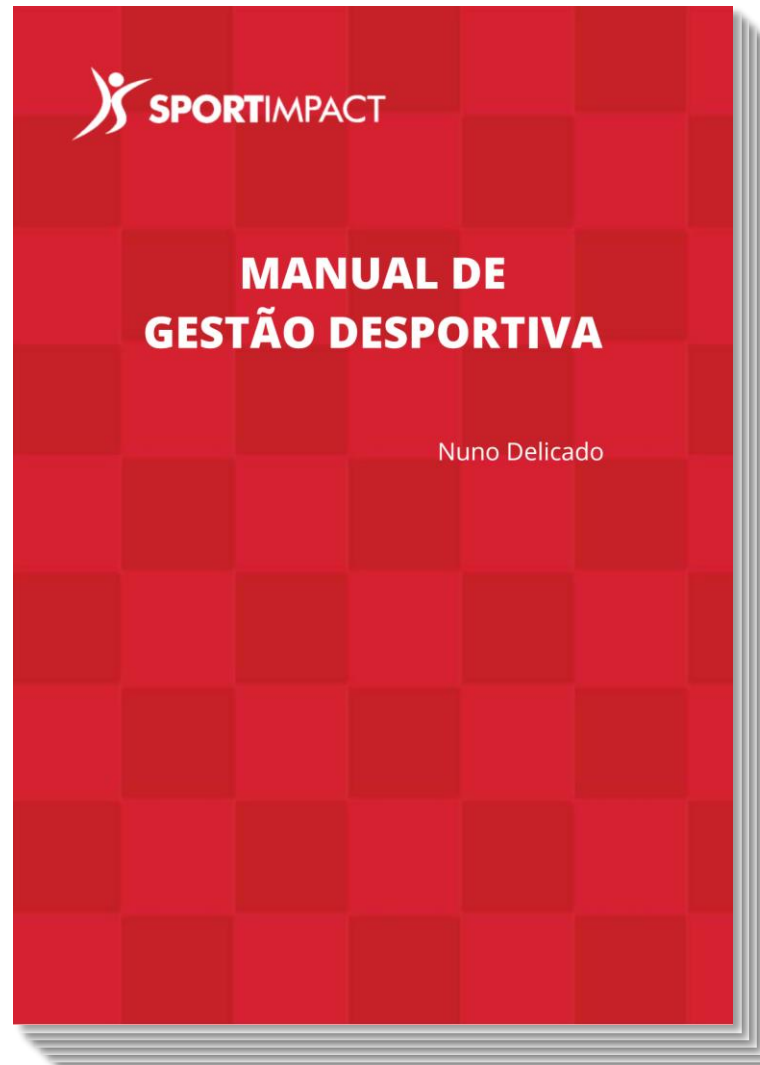
SPORTIMPACT

Silvina

Virginia

Alzira





SPORT MANAGEMENT MANUAL



Leadership

Action Plan

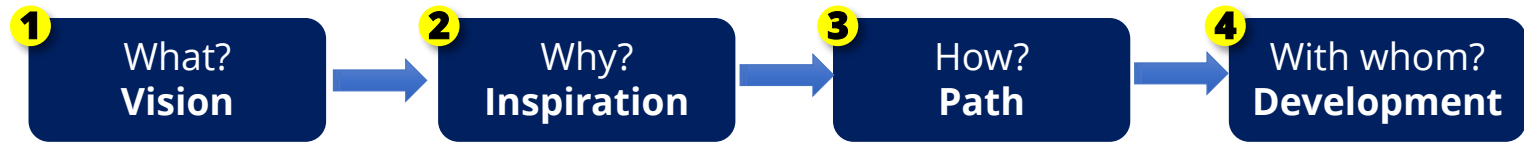
**Human Resources
Management**

**Material Resources
Management**

**Marketing &
Promotion**

Preparing a Proposal

Creating a Club





SIMPLIFY!

MAKE IT EASY

PRAGMATIC

FEASIBLE

DO IT NOW!





SPORT FOR LIFE



Workshop: 'How to Organize a Sport Event'



Facilitated by local facilitators

Locally organized multi-sport, multi-theme events



Co-organized by workshop participants
(youth and sport leaders)





Hurdles



Baseball



Table Tennis



Badminton



Checkers



Athletics Track





With 0\$ budget



Jorge Correia

Imagem

Diretores desportivos no Ego participam na formação

20:58

2016



Cabo Verde

2015



Timor-Leste

2018



Mozambique



Timor-Leste



Cabo Verde



Mozambique

Leaders



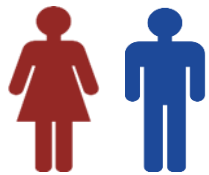
Virginia Silvina



Ivete



Sténor

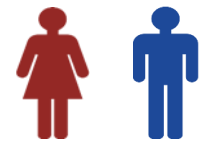


Trained Facilitators

134

37

18



Trained Organizers

1,585

75+ courses

488

17+ courses

27

1 course

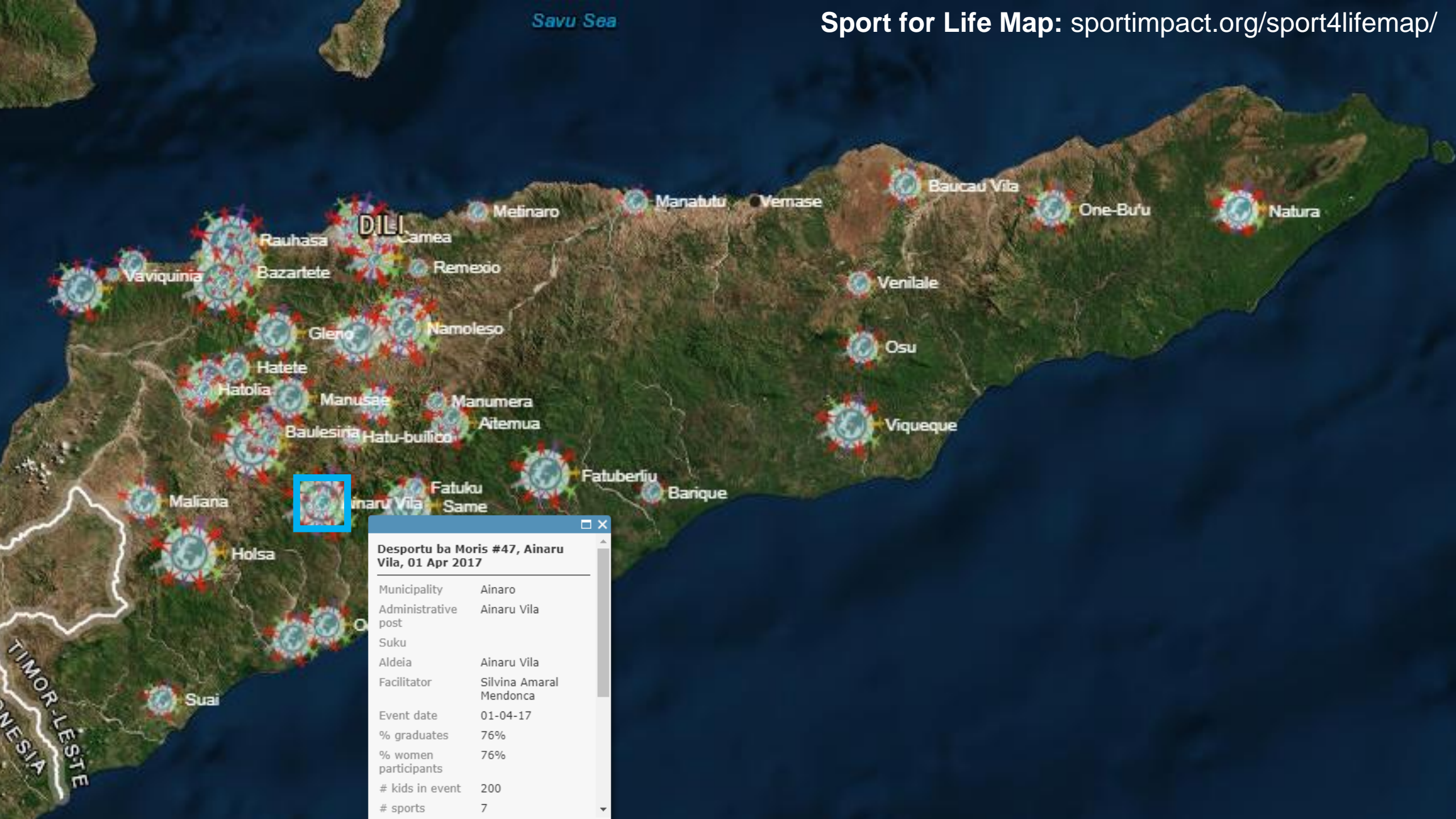


Kids in events

15,000+

30,000+

500+



Desportu ba Moris #47, Ainaru Vila, 01 Apr 2017	
Municipality	Ainaro
Administrative post	Ainaru Vila
Suku	
Aldeia	Ainaru Vila
Facilitator	Silvina Amaral Mendonca
Event date	01-04-17
% graduates	76%
% women participants	76%
# kids in event	200
# sports	7



2016



verdeolympics

**Sport &
environmental
sustainability**

2017



M-Olympics

**Sport &
gender balance**

2018



**Olympic values &
regular practice**

National sport organizations



Government



International organizations



Volunteers/support



LOCAL COMMUNITY

- Youth leaders/volunteers (Youth Centres and associations)
- **Sport associations & clubs**
- **Schools** and teachers
- **Community leaders/local administration**

Etc.



Publicado em: 21 Mai 2016
Projecto Verde Olympics chega a São Vicente pelas mãos do Comité Olímpico e do Sportimpact



VERDE OLYMPICS
Projecto Verde Olympics chega a S.Vicente pelas mãos do Comité Olímpico e do Sportimpact

Publicado em: 10 Maio 2016
Ilha do Maio acolhe a participação de centenas de atletas

Publicado em: 08 Maio 2016
Vila de Santa Maria leva várias crianças ao encerramento do workshop sobre "Organização de Eventos Desportivos"

Publicado em: 04 Junho 2016
Santo Antão: COC satisfeito com "VerdeOlympcs" em Cabo Verde

Publicado em: 02 Maio 2016
Mais de mil crianças participaram no VerdeOlympics no Tarrafal

Publicado em: 02 Maio 2016
Ilha do Maio: Projecto "Desporto pela vida" quer capacitar líderes associativos em organização de eventos

Publicado em: 02 Maio 2016
Comité Olímpico Cabo-verdiano realiza workshop sobre eventos

Publicado em: 02 Maio 2016
Santo Antão: SportImpact promove workshop para agentes desportivos no Porto novo

Publicado em: 02 Maio 2016
Sal e Maio acolhem "Desporto para a vida"

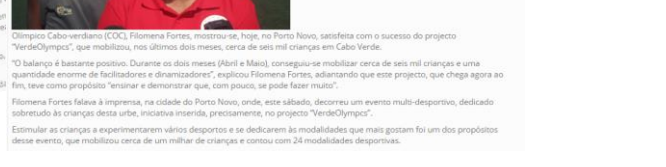
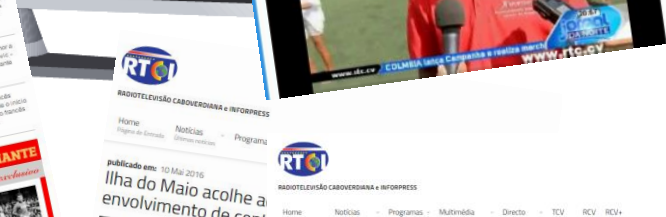
Publicado em: 02 Maio 2016
Desporto para a vida chega as ilhas do Sal e do Maio

Publicado em: 02 Maio 2016
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For Impact & Sustainability



A BOLA ÚLTIMAS NOTÍCIAS

NOTÍCIAS NACIONAL INTERNACIONAL MODALIDADES MOTORES SELEÇÃO MUNDIAL 2018 IMPRENSA EDIÇÃO DIGITAL

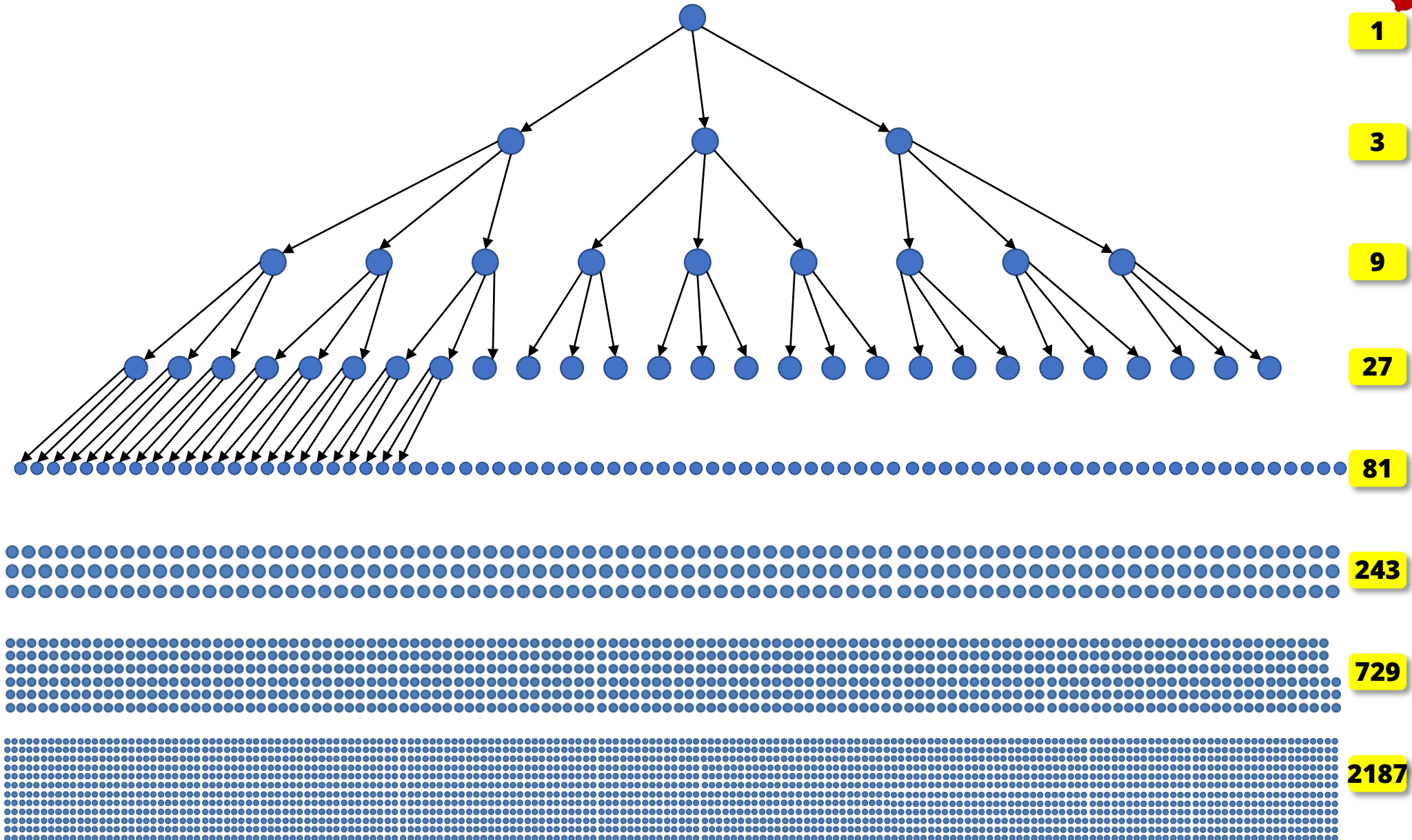
CABO VERDE

VerdeOlympics pré-selecionado pelo COI para estudo de caso em desporto e sustentabilidade ambiental

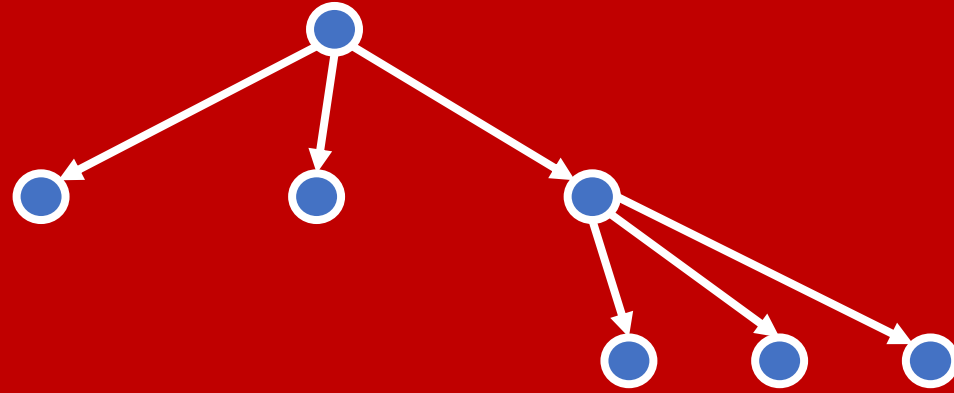


11:11 - 20-10-2016









MULTIPLY!

INCLUDE

ENERGIZE

INSPIRE

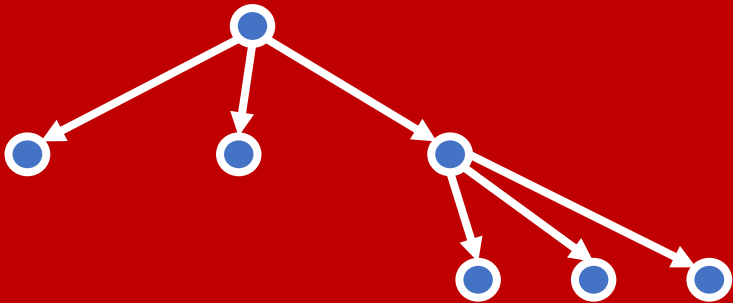
INFECT!



EMPOWER!



SIMPLIFY!



MULTIPLY!



MANUAL



DRIVE



FACILITATORS

Sport for Life Manual & Startup Kit

www.sportimpact.org/startupkit



Cabo Verde



Mozambique



Senegal

Guinea-Bissau

Nigeria

**São Tomé &
Príncipe**

Kenya

Zambia



2016



**Africa
Office**

2018



2015



LET'S DO IT!

LET'S TRANSFORM AFRICA





SPORT FOR LIFE

THANKS! MERCI! OBRIGADO!





**Who wants to
join the movement?**



JOIN US!
Sport for Life Event

Santa Maria
Arena 1 Beach Park

Tomorrow (17/Jun) 8am

