



# Spanish NOC Sustainability Strategy



Network Spain  
WE SUPPORT

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- ❖ COE Sustainability Strategy
- ❖ Start Point: Create a STORY
- ❖ Road Map

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# ❖ COE Sustainability Strategy

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# ❖ COE Sustainability Strategy

## 3 *pilars*



INTERNATIONAL  
OLYMPIC  
COMMITTEE



Network Spain  
**WE SUPPORT**



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# ❖ COE Sustainability Strategy



***Our***  
***Tool***



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## ❖ COE Sustainability Strategy



# 6 Lines

Health & Wellbeing 

Energy Efficiency 

Mobility 

Waste & Sourcing 

Digital Transformation 

Education & Gender Equality 

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# ❖ Start Point: To create a STORY

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## ❖ Story Telling

To create a *STORY* to raise *INTEREST* from  
*PARTNERS*

Public Administrations  
Corporate Sponsors



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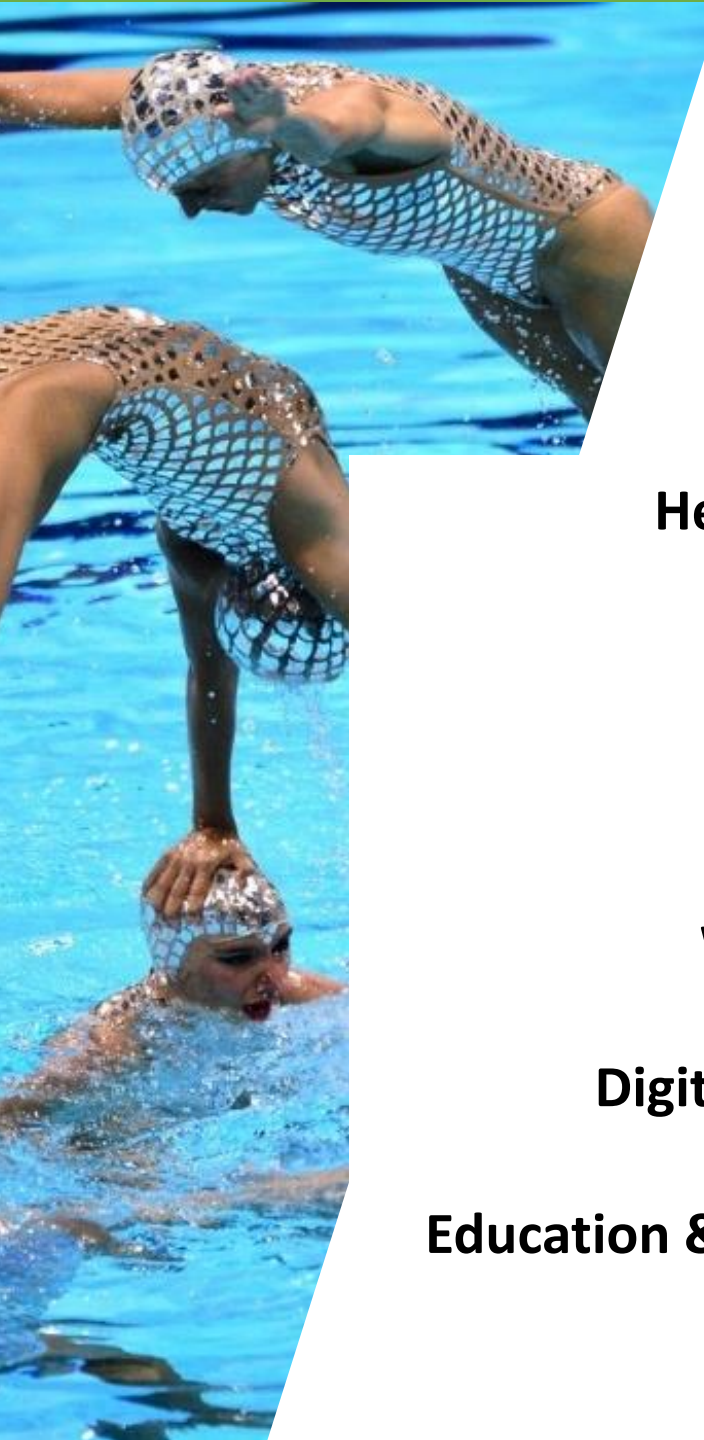
❖ Story Telling



*Monetise*

*Value*

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# ❖ COE Sustainability Strategy



Health & Wellbeing



Energy Efficiency



Mobility



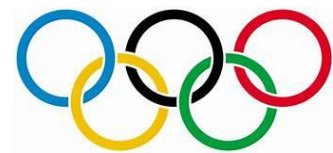
Waste & Sourcing



Digital Transformation



Education & Gender Equality



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# Road Map

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## ❖ Road Map

- **Agenda 2020 IOC**
- Follow **IOC Sustainability Strategy**
- Members of a **Sustainability Group**
- See what **other NOCs do**
- Contact **Local players** in Sustainability
  - Global Compact of UN
  - Ministry of Environment
  - Talk with Corporates (win-win with their strategy)
- Define strategy with objectives and **QUICK WINS**
  - Following **Agenda 2020** and support from IOC
  - **Create value** for your NOC ( save money and Brand image)
  - **Create value** for partners ( raise support and money)



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❖ Two Institutions you have to look after

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❖ **AFD: African Development Bank**



❖ **GCF: Green Climate Fund**



**GREEN  
CLIMATE  
FUND**

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