



**Loïc Pedras**

**Loïc Pedras is a Director of SportImpact**, focusing on **Sport Development, Event and Project Management, Elite Programs, Strategic Planning, Sports Law** and **Public Policies**. He also teaches and lectures in several Universities about the previous subjects.

Earlier, Loïc was the **Technical Director** of the Portuguese Olympic Committee and managed the **Elite National Programs**, as well as the **Olympic Solidarity Programs**. He was also **Sports Coordinator** at the **London 2012 Olympic Games** and has also been working in different levels of elite, grassroots and sport for development for the last 8 years.

Additionally, Loïc worked as a **Career Manager** and **Agent** for Olympic athletes, **Sports Director** at International Sport Events and as sport development **Consultant** for Sports Federations. As an **International Observer** he cooperates with the International Olympic Committee in event management and with UEFA/FARE in anti-discrimination issues. He was recently invited to be a **Sports Commenter** in a TV Sports Channel in Olympic matters. He has also been a volunteer for several organizations.

Graduated in **Sports Science and Physical Education** at the University of Coimbra (Portugal), being the best student of its year and forth on the University of Coimbra Meritus Scholarship. Specialized in **Sport Management** in the INEFC-Barcelona (Spain). Earned an **Executive Master in Sport Organizations Management (MEMOS)** and a **Master in Sports Law**, both from the University of Lleida (Spain) and both with distinction grades. He is also a **Program Director** in the Advanced Sport Management Courses of the **International Olympic Committee**. Loïc as several works published and 2 research awards. As recently won the top **PhD** Scholarship in Portugal (FCT) to research **Sport Development Policies** at the Lusophone University (Portugal) and at the University Technology Sydney (Australia).

Loïc is an **eclectic** sportsman. Competed at National Level in several sports, having the best results in Athletics (Combined events). Nowadays, he continues to try and experience as many sports as possible. The latest are sailing, hiking, surfing or skating. He is also a dedicated travel writer with a keen sense of adventure, having visited nearly 100 countries for work, research and leisure, living in 4 of them. He also organizes workshops about traveling and manages a travel project called "Around the World in 80 years" aiming to empower people to travel more and profit the best of their time on earth cultivating the skills of understanding and tolerance. Loïc is fluent in French, Portuguese, English, Spanish and Catalan, has basic knowledge of Italian, and elementary training in German. Known for his sense of humor, Loïc insists in his passion for Karaoke despite being a terrible singer.