

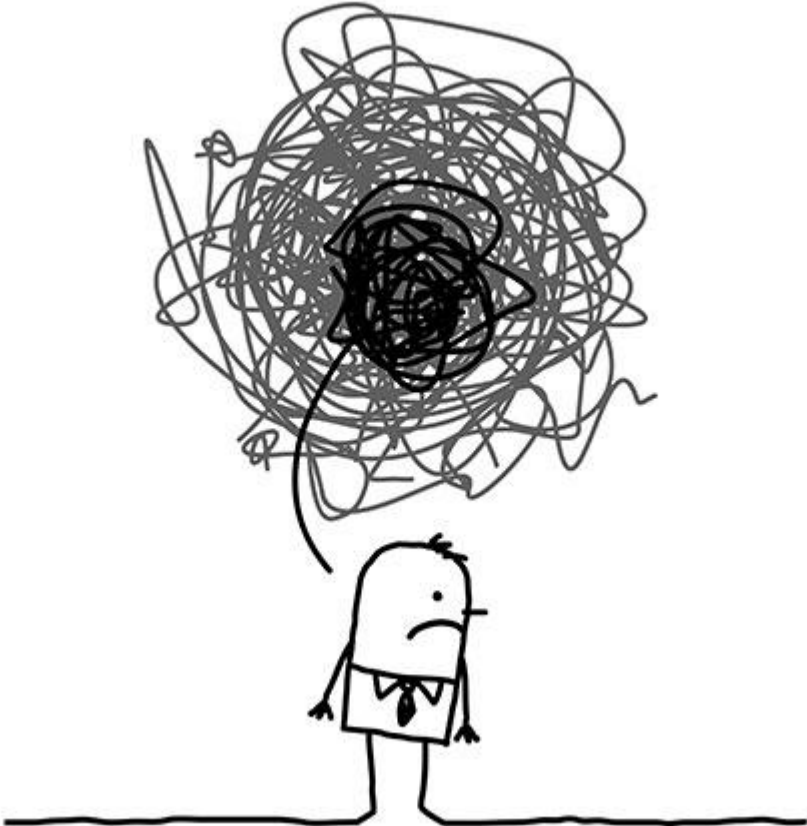
INTERNATIONAL OLYMPIC COMMITTEE

## **Sustainability: The way forward for NOCs**

**2019 African Beach Games  
SAL Island, Cabo Verde**

Julie Duffus, June 2019

# What is Sustainability?





**Protecting our Environment ?  
Clean Energy?  
Clean Transport?  
Protecting Wildlife?**



**Social Development Through Sport?  
Healthy lifestyles?  
Gender Quality?  
Encouraging Youth?  
A strong and stable economy?**



**1 NO POVERTY**



**2 ZERO HUNGER**



**3 GOOD HEALTH AND WELL-BEING**



**4 QUALITY EDUCATION**



**5 GENDER EQUALITY**



**6 CLEAN WATER AND SANITATION**



**7 AFFORDABLE AND CLEAN ENERGY**



**8 DECENT WORK AND ECONOMIC GROWTH**



**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**



**10 REDUCED INEQUALITIES**



**11 SUSTAINABLE CITIES AND COMMUNITIES**



**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**



**13 CLIMATE ACTION**



**14 LIFE BELOW WATER**



**15 LIFE ON LAND**



**16 PEACE AND JUSTICE STRONG INSTITUTIONS**



**17 PARTNERSHIPS FOR THE GOALS**



**THE GLOBAL GOALS**  
For Sustainable Development

# Sport - an enabler of sustainable development



- Olympic Agenda 2020 strengthened partnerships with external organisations to help **bring positive change** to society
- UN General Assembly confirmed the **important role sport plays** in supporting the UN Sustainable Development Goals (SDGs)

*“Sport is an enabler of sustainable development...a growing contribution of sport to the realisation of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives”*

# Sustainability: 1 of 3 pillars of Olympic Agenda 2020



**CREDIBILITY**

**SUSTAINABILITY**

**YOUTH**



# Two recommendations directly linked to Sustainability in Olympic Agenda 2020



## Recommendation 4

Include Sustainability in all aspects of the Olympic Games

## Recommendation 5

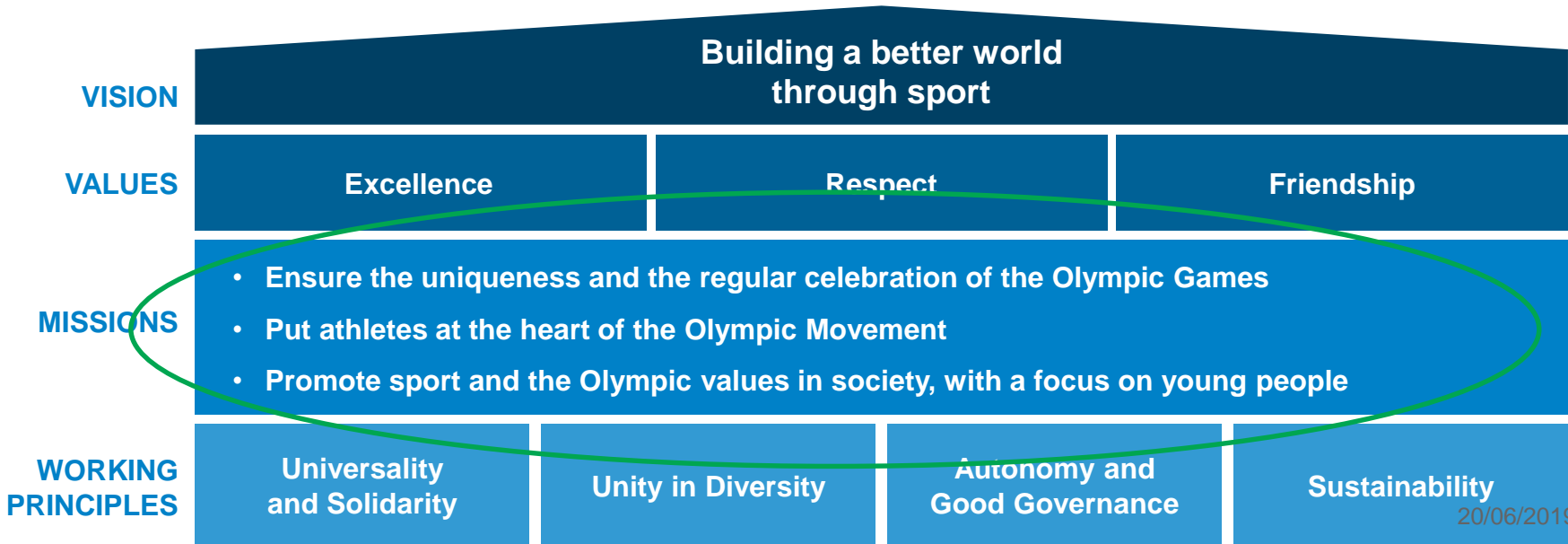
Include Sustainability in the Olympic Movement's and the IOC's daily operations



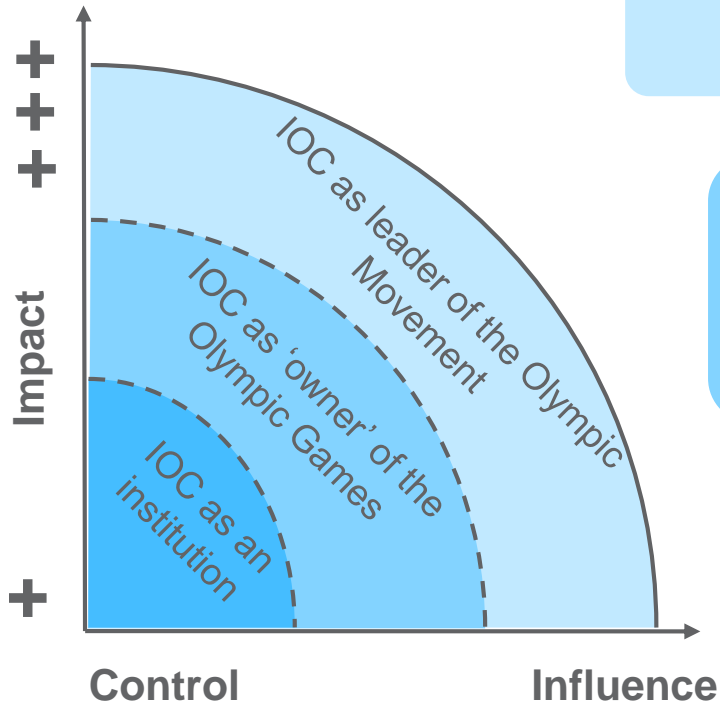
# Vision and mission of the Olympic Movement



Olympism is a philosophy of life, which places sport at the service of humankind.



# Two recommendations turned into a threefold Sustainability Strategy

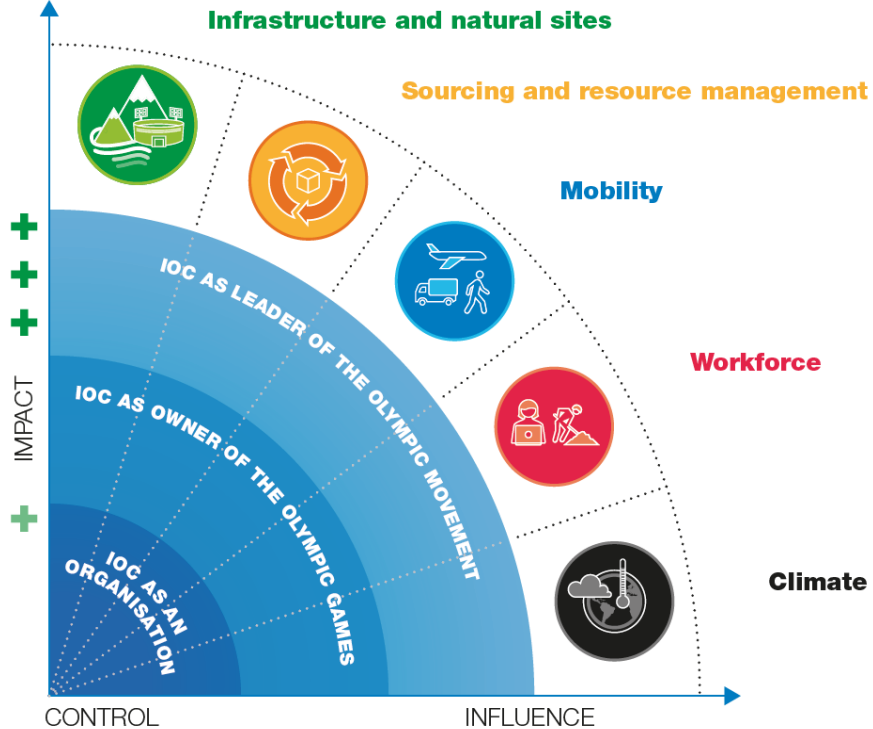


The IOC to influence Olympic Movement stakeholders to develop sustainable sport worldwide

The IOC to ensure the Olympic Games lead in sustainability of sport events and to encourage cities to leverage the Olympic Games as an accelerator for their sustainable development

The IOC institution to aim for the highest performance in sustainability wherever it operates

# IOC sustainability strategy



# Why the International Olympic Committee?



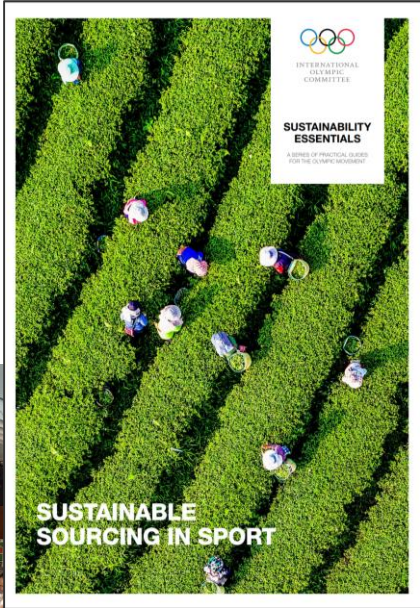
# How can we help NOCs?



- Workshops & **Working Groups**
- Communicating and sharing your work i.e. **case studies**
- **Promotion** of your work at targeted events, forums and seminars
- One-to-one support
- Targeted **guides to help you**
  - Introduction to Sustainability
  - Sustainable Sourcing
  - Sport and Biodiversity
  - Climate Action



# How can we help NOCs?





NOC Sustainability Project  
**ENVIRONMENTAL  
 CODE OF CONDUCT**



2016 | 1



NOC Sustainability Project  
**SUSTAINABLE  
 TOURISM IN SPORT**



2016 | 1



NOC Sustainability Project  
**VOICES OF THE  
 ATHLETES**



2016 | 1



NOC Sustainability Project  
**SPORT AND  
 BIODIVERSITY**



2016 | 1



NOC Sustainability Project  
**LOVE YOUR  
 COAST**



2016 | 1



NOC Sustainability Project  
**SUSTAINABLE  
 EDUCATION  
 PROGRAMMES**



2016 | 1

# How can we help NOCs?



OLYMPIC  
SOLIDARITY

- Olympic Solidarity Funding
  - Dedicated sustainability project funding available





# Collaborative approach through partnerships



# Examples of partnerships working for you



United Nations Framework  
Convention on Climate Change

## Sports for Climate Action Framework

Set up to make it easy for all sports organisations to join.  
**37** Sports organisations joined  
From large sports organisations to tiny local sports clubs

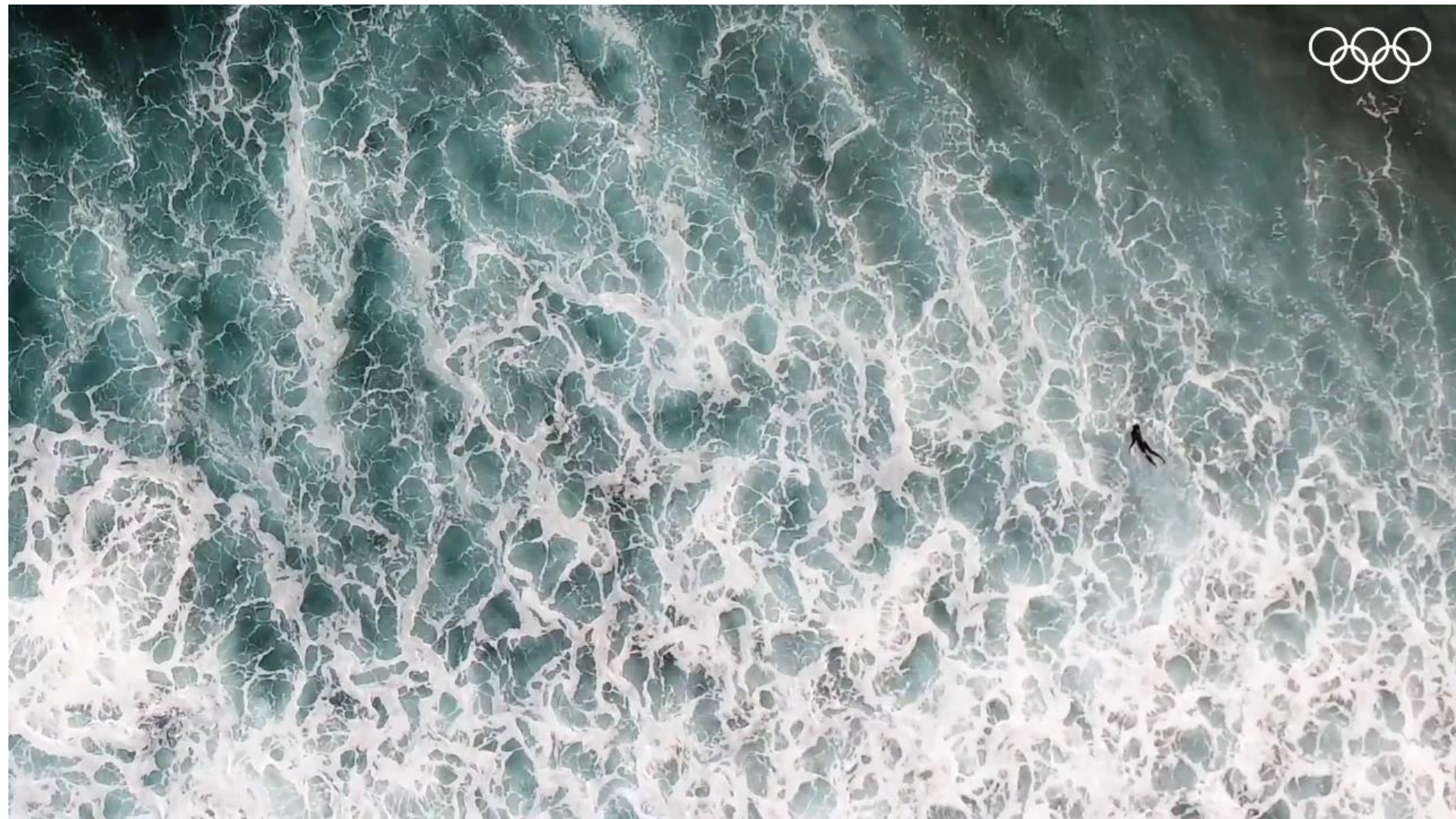


## Clean Seas Campaign

Let's work together to reduce plastic pollution  
NOC's around the world joining



# National Olympic Committees – Clean Seas





[www.olympic.org/sustainability](http://www.olympic.org/sustainability)