Sustainability: The way forward for NOCs

2019 African Beach Games
SAL Island, Cabo Verde

Julie Duffus, June 2019
What is Sustainability?
Protecting our Environment?
Clean Energy?
Clean Transport?
Protecting Wildlife?
Social Development Through Sport?
Healthy lifestyles?
Gender Quality?
Encouraging Youth?
A strong and stable economy?
What is Sustainability?
Sport - an enabler of sustainable development

• Olympic Agenda 2020 strengthened partnerships with external organisations to help **bring positive change** to society

• UN General Assembly confirmed the **important role sport plays** in supporting the UN Sustainable Development Goals (SDGs)

“Sport is an enabler of sustainable development…a growing contribution of sport to the realisation of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives”
Sustainability: 1 of 3 pillars of Olympic Agenda 2020
Two recommendations directly linked to Sustainability in Olympic Agenda 2020

Recommendation 4
Include Sustainability in all aspects of the Olympic Games

Recommendation 5
Include Sustainability in the Olympic Movement’s and the IOC’s daily operations
Vision and mission of the Olympic Movement

Olympism is a philosophy of life, which places sport at the service of humankind.

**VALUES**
- Excellence
- Respect
- Friendship

**MISSIONS**
- Ensure the uniqueness and the regular celebration of the Olympic Games
- Put athletes at the heart of the Olympic Movement
- Promote sport and the Olympic values in society, with a focus on young people

**WORKING PRINCIPLES**
- Universality and Solidarity
- Unity in Diversity
- Autonomy and Good Governance
- Sustainability

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Two recommendations turned into a threefold Sustainability Strategy

The IOC to influence Olympic Movement stakeholders to develop sustainable sport worldwide

The IOC to ensure the Olympic Games lead in sustainability of sport events and to encourage cities to leverage the Olympic Games as an accelerator for their sustainable development

The IOC institution to aim for the highest performance in sustainability wherever it operates
IOC sustainability strategy

Executive Summary

www.olympic.org/sustainability

The version was approved by the Executive Board of the International Olympic Committee in December 2016

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Why the International Olympic Committee?
How can we help NOCs?

- Workshops & **Working Groups**
- Communicating and sharing your work i.e. **case studies**
- **Promotion** of your work at targeted events, forums and seminars
- One-to-one support
- Targeted **guides to help you**
  - Introduction to Sustainability
  - Sustainable Sourcing
  - Sport and Biodiversity
  - Climate Action
How can we help NOCs?
NOC Sustainability Project
ENVIRONMENTAL CODE OF CONDUCT

NOC Sustainability Project
SUSTAINABLE TOURISM IN SPORT

NOC Sustainability Project
VOICES OF THE ATHLETES

NOC Sustainability Project
SPORT AND BIODIVERSITY

NOC Sustainability Project
LOVE YOUR COAST

NOC Sustainability Project
SUSTAINABLE EDUCATION PROGRAMMES
How can we help NOCs?

- Olympic Solidarity Funding
  - Dedicated sustainability project funding available
Collaborative approach through partnerships

United Nations Environment Programme
International Labour Organization
IUCN
United Nations Climate Change
C40 Cities Climate Leadership Group
UN Women
The UN Refugee Agency
World Health Organization
International Institute for Sustainable Development
The World Bank
Examples of partnerships working for you

Sports for Climate Action Framework
Set up to make it easy for all sports organisations to join.
37 Sports organisations joined
From large sports organisations to tiny local sports clubs

Clean Seas Campaign
Let’s work together to reduce plastic pollution
NOC’s around the world joining
National Olympic Committees – Clean Seas